

Protecting Your Web & Mobile Apps Against the Next Wave

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Threat Actors Keep Evolving

July 22, 1999

On this day, a computer at the University of Minnesota came under attack from a network of 114 other computers infected with a malicious script Trin00. The attack knocked out the university computer for two days.¹





Agenda



How bots harm businesses



Where do Bad Actors Start?



How to protect yourself



Summary



Modern attacks begin with breaches and end with fraud

BREACHES, FRAUD, AND ABUSE HAVING GREATER BUSINESS IMPACT

USERNAME

#1

Credential attacks leading cause of extreme financial loss over past 5 years (\$10BN)



78%

of orgs reported increase in customer complaints or churn due to **bot attacks** since start of pandemic



1 in 3

global consumers have experienced **fraud** in past 3 months



Churn



Fines



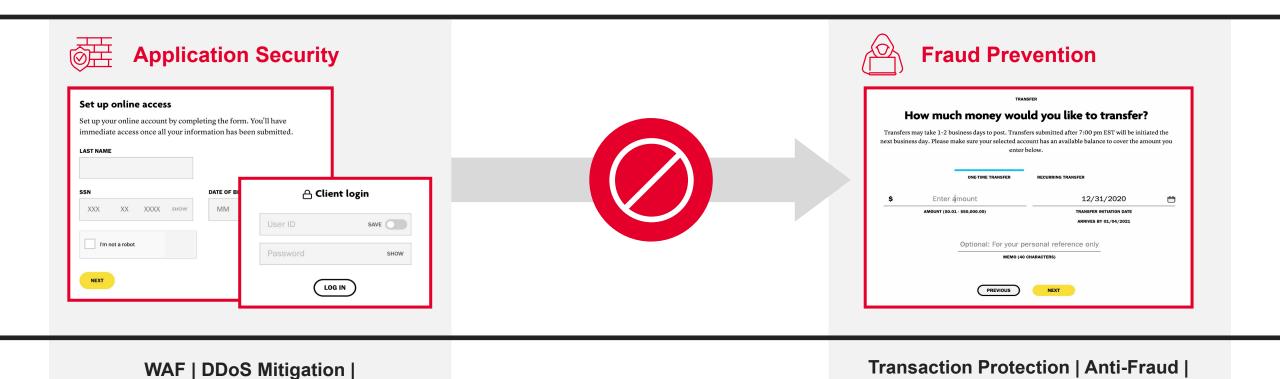
Revenue Loss



Theft



Bots blur the lines between security and fraud

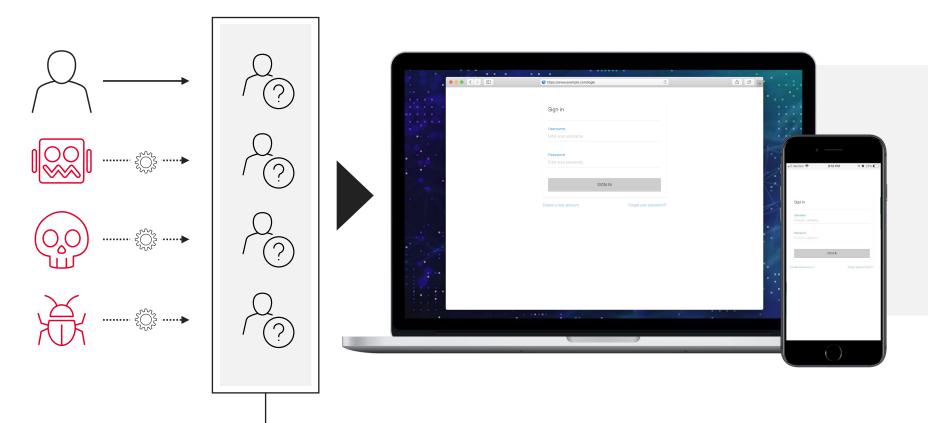




Identity Proofing

API Security Authentication

Bots are a fundamentally different type of threat



66 77

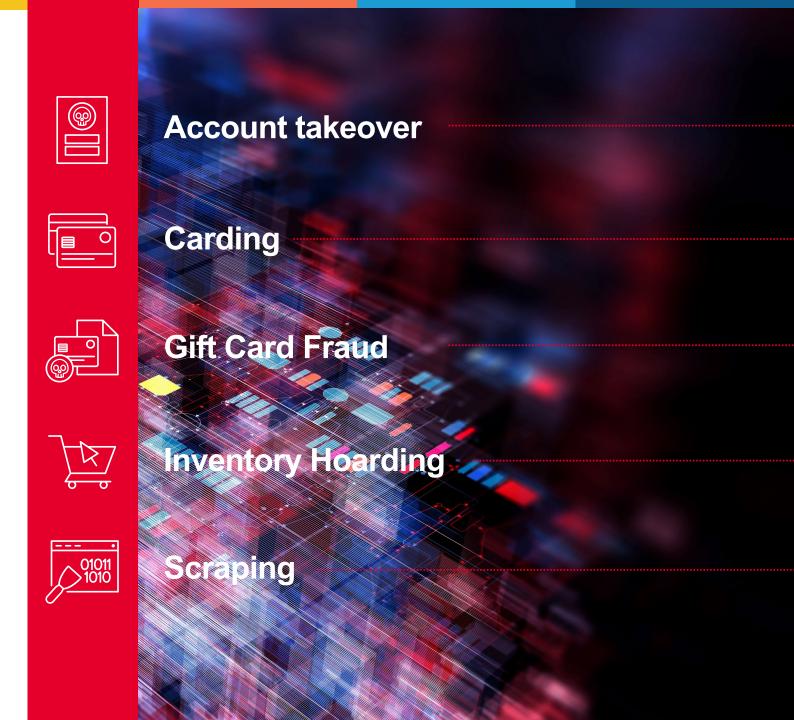
Using our WAF and traditional firewalls to manually block IP addresses was a horribly ineffective way to mitigate the very real threat posed by bots.

-CISO, Major US Retailer

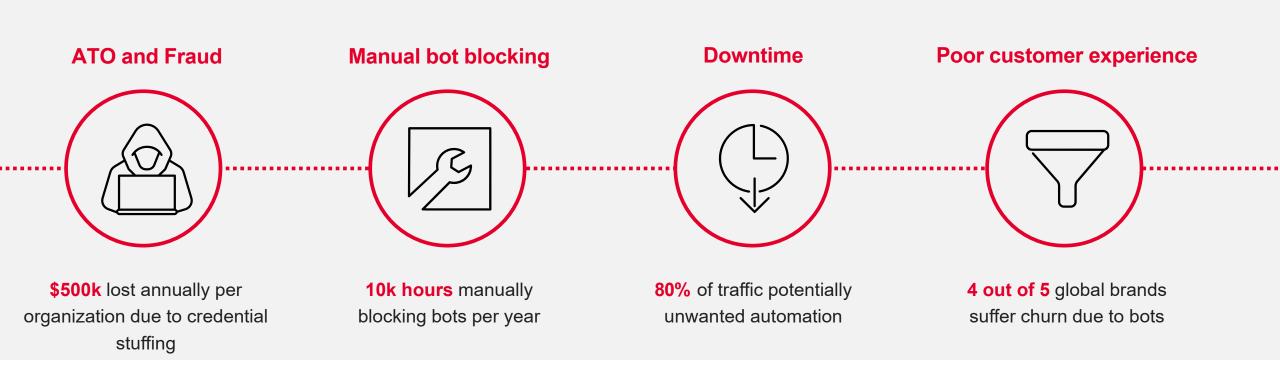
Bots look like customers and abuse inherent app functionality



Bots have significant impact on the business, government and educational organizations



Bots cause harm across your organization







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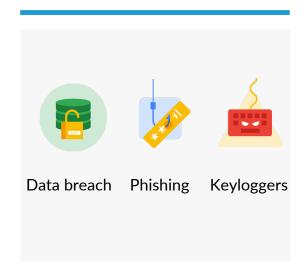


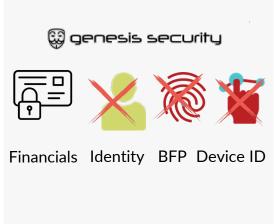
Accelerated Attack Lifecycle

STARTS WITH UNWANTED AUTOMATION AND ENDS WITH ACCOUNT TAKEOVER AND APPLICATION FRAUD

Credentials are stolen

Stolen credential database is built





Over 1 million stolen credentials are reported every day

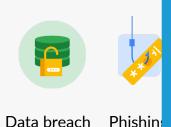
The black market has industrialized cyber crimes and fraudulent activities



Accelerated Attack Lifecycle

STARTS WITH UNWANTED AUTOMATION AND ENDS WITH ACCOUNT TAKEOVER AND APPLICATION FRAUD

Credentials stole



COMB (Compilation of Breaches)

- 3.2 billion unique pairs of cleartext emails and passwords
- There are ~7.9 billion people on the *entire planet*

Over 1 million credentials are reported every day

and fraudulent activities



Accelerated Attack Lifecycle

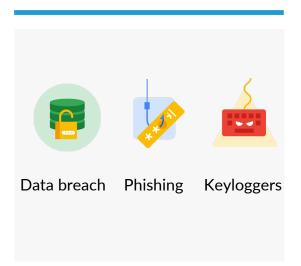
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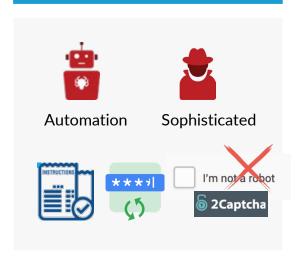
Stolen credential database is built

Accounts are compromised

Leading to fraud and friction









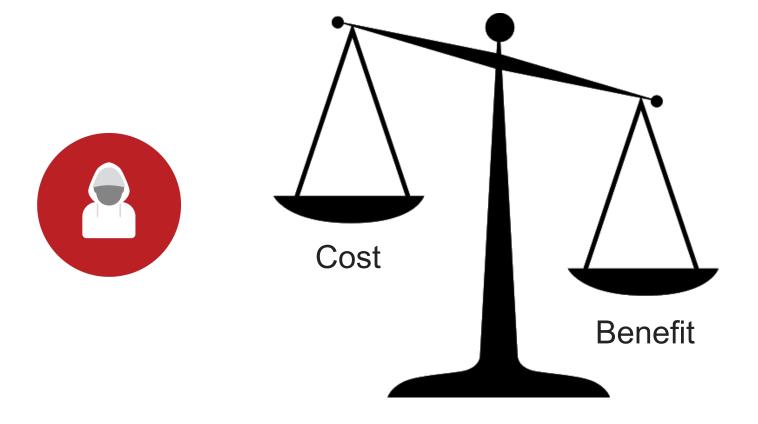
Over 1 million stolen credentials are reported every day

The black market has industrialized cyber crimes and fraudulent activities

Automation, malicious bots, and manual attacks expose users and businesses to fraud Leading to 65% increase in successful fraud attempts from 2019 to 2020



Maintaining the Balancing Act



- For the threat actor, it is a cost-benefit analysis.
- If the <u>value</u> outweighs the <u>cost</u>, the attack continues and evolves



DAMN VULNERABLE WEB APPLICATION

Damn Vulnerable Web Application (DVWA) is a PHP/MySQL web application that is damn vulnerable. Its main goal is to be an aid for security professionals to test their skills and tools in a legal environment, help web developers better understand the processes of securing web applications and to aid both students & teachers to learn about web application security in a controlled class room environment.

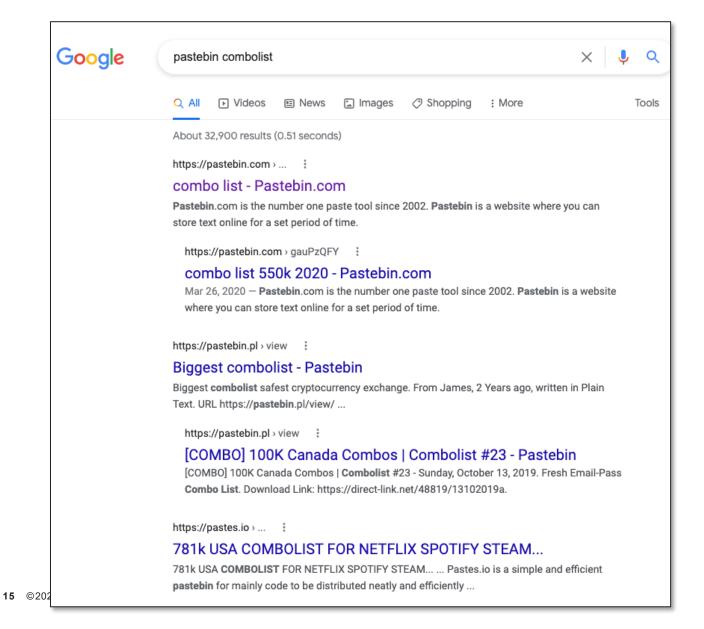
The aim of DVWA is to practice some of the most common web vulnerabilities, with various levels of difficulty, with a simple straightforward interface. Please note, there are both documented and undocumented vulnerabilities with this software. This is intentional. You are encouraged to try and discover as many issues as possible.

https://github.com/digininja/DVWA

DISCLAIMER

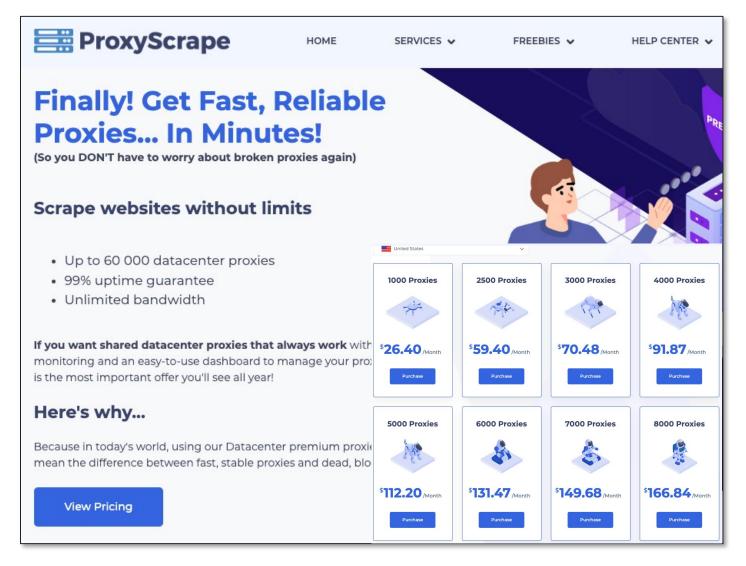
- Use any newfound knowledge for good!
- Tools like DVWA are available to sharpen your skills.





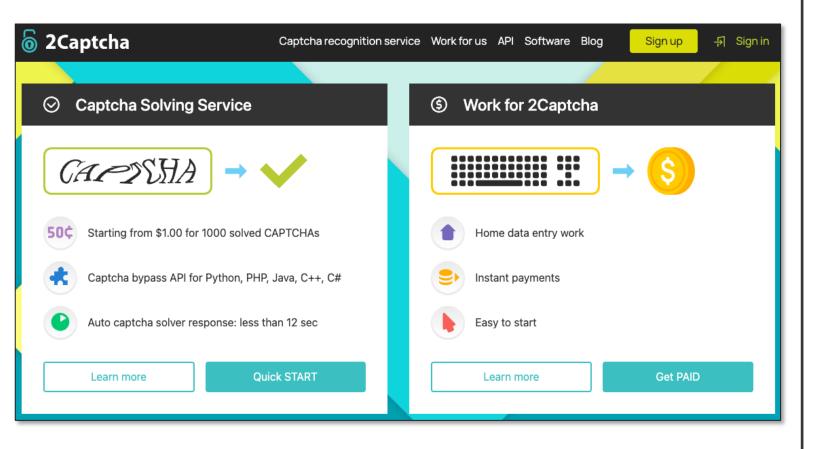
- Get list of username/password pairs
 - Pastebin, purchase on the Dark Web, many other places





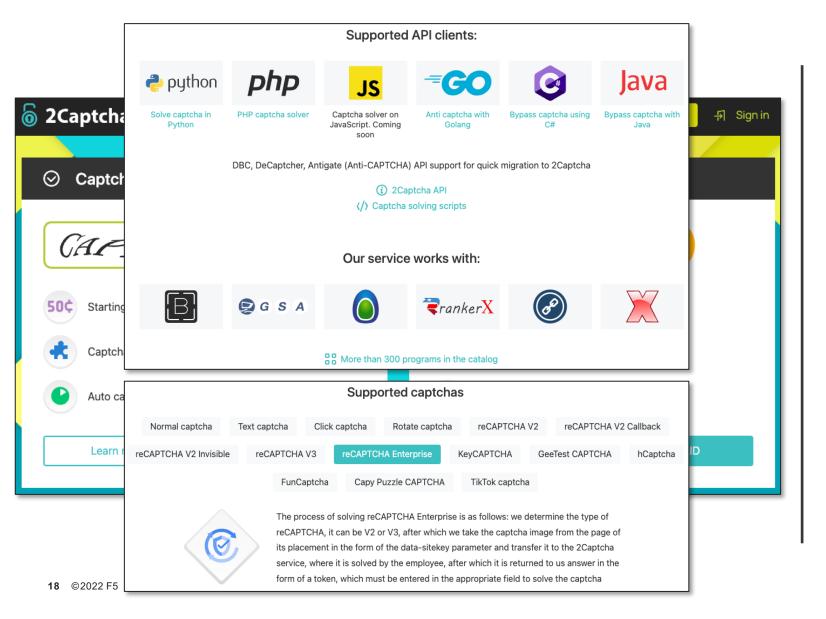
- Access a Proxy Network
 - ProxyScrape, HideMyName, Spys.One, Geonode and others





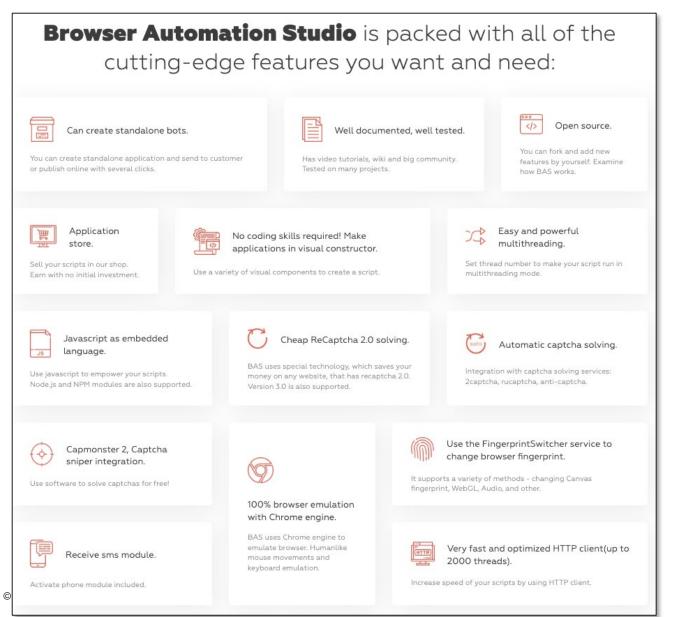
- Get a CAPTCHA Solving Service
 - 2Captcha, DeathbyCaptcha, Endcaptcha, CaptchaSniper and others
 - All these services are API driven and can solve most all captchas





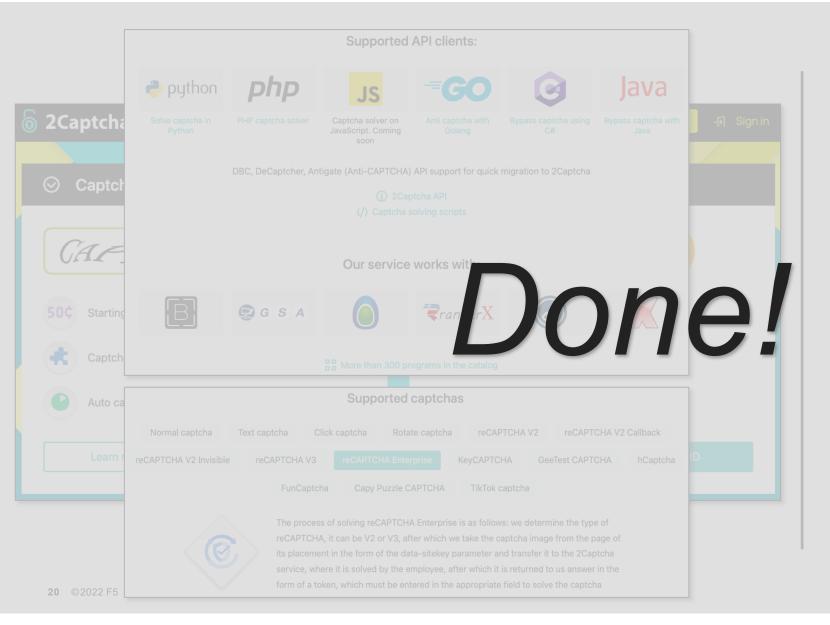
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- Choose your software
 - Selenium, OpenBullet2, Browser Automation Studio and many others
 - Define and test your proxies
 - Define the file that contains usernames and passwords
 - Define login success and login failure
 - Record username/password pairs with successful logins





- Get a CAPTCHA Solving Service
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Where do Bad Actors Start?



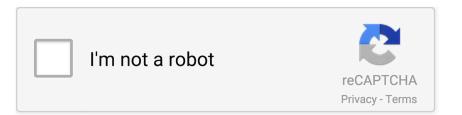
How to protect yourself



Summary



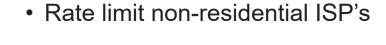
Use a CAPTCHA



- Use a CAPTCHA
 - Yes, they are easily bypassed but they do increase the <u>cost</u> for attackers and makes it a little more difficult.



- Use a CAPTCHA
- Rate Limit non-residential ISP's



 Most of your real consumer traffic should not be coming from AWS, Azure, Digital Ocean, Choopa or other cloud hosting providers.



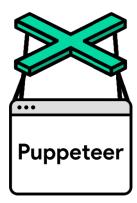






- Use a CAPTCHA
- Rate Limit non-residential ISP's
- Block or Track Headless Browsers





- Block or Track Headless Browsers
 - Headless Chrome and Firefox are commonly used by attackers because they are real browsers and can execute JavaScript.
 - Selenium and Puppeteer are popular ways to automate headless browsers



- Use a CAPTCHA
- Rate Limit non-residential ISP's
- Block or Track Headless Browsers
- Require JavaScript on your site



- Fingerprint your clients
 - Somewhat simple but it does require CPU and a real browser which increases the cost for an attacker



- Use a CAPTCHA
- Rate Limit non-residential ISP's
- Block or Track Headless Browsers
- Require JavaScript on your site
- Fingerprint Your Clients



- Fingerprint your clients
 - Use this as your required JavaScript
 - Client telemetry will help you see patterns in traffic that otherwise may be missed.
 - FingerprintJS on Github



- Use a CAPTCHA
- Rate Limit non-residential ISP's
- Block or Track Headless Browsers
- Require JavaScript on your site
- Fingerprint Your Clients
- Offer Multi-Factor Authentication

2FA

- Offer Multi-Factor Authentication
 - A very important countermeasure that increases the difficulty and increases the cost for attackers



- Use a CAPTCHA
- Rate Limit non-residential ISP's
- Block or Track Headless Browsers
- Require JavaScript on your site
- Fingerprint Your Clients
- Offer Multi-Factor Authentication
- Track Login Success Rate



- Track Login Success Rate
 - Credential stuffing attacks significantly decrease login success rate



- Use a CAPTCHA
- Rate Limit non-residential ISP's
- Block or Track Headless Browsers
- Require JavaScript on your site
- Fingerprint Your Clients
- Offer Multi-Factor Authentication
- Track Login Success Rate
- Check user passwords against Pwned Passwords

(';--have i been pwned?)

- Check user passwords against Pwned Passwords
 - Have I Been Pwned is a site run by Troy Hunt to quickly assess if your users are still using passwords that were part of a breach.
 - · https://haveibeenpwned.com/





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- Automation is a different type of challenge and effects your business in many ways
- Understand how your attackers are targeting your web applications
- Enable additional protections for your web applications

